

iVector

Taking travel systems in a new direction

A new direction for travel...

Tour operating is a sector always on the move. The industry is constantly driven by new, exciting products, packages and destinations. If you want your business to stay ahead of the competition in such a fast paced environment you need to know about the very latest developments in travel I.T.

So, welcome to iVector: dynamic, intuitive software that takes tour operating in an exciting new direction.

The next generation in travel technology

iVector, the latest offering from travel technology specialist, intuitive Ltd, offers tour operators an industry-first 100 percent browser-based platform for efficient live packaging, pricing and availability of flights, accommodation, package holidays and transfers – be it from 'own-contracted' stock or from a third party; sold online, in a call centre or distributed via XML.

iVector's rich functionality is built for the tour operator of the 21st century. It provides a range of dynamic modules to meet the requirements of all types of operators, from accommodation-only websites and multi-channel holiday packaging agents through to national and international traditional tour operators and complex tailor made specialists.

intuitive's ethos is simple: to offer the most comprehensive and cost-efficient web-based tour operating system on the market. With iVector, it has set the industry standard for web-based tour operating systems in the UK.

A dynamic package of benefits

Nearly half a century of combined travel industry experience has gone into creating iVector. Driven by both customer requirements and intuitive's own vision for the system, iVector has grown from a specialist accommodation-only contracting system to a full end-to-end tour operating system.

The functionality built into iVector offers the end user even lower costs and overheads as well as rapid processing and a single point of input for optimum efficiency. It can be tailored to accommodate the unique needs of each business and, as it is a hosted service, all operators, large and small, can enjoy the benefits of using a 'big business' tour operating system.

Innovation with business in mind

intuitive specialises in developing new technologies and innovative software solutions for the travel sector. We understand the unique requirements of this vibrant and ever-changing market and have developed iVector with the tour operator's commercial needs in mind to ensure it is a functional technology that can support business goals. We know that all technology must have a clear focus on delivering results and providing a strong return on investment for the customer.

This revolutionary software is built on a series of universal modules that include:

- Accommodation, Transfers, Extras, Flights, Cruise, Car Hire, and Rail contracting
- A full trade management module
- A fully integrated CMS
- Trade and supplier payments
- Multi-currency sales
- Multi-lingual services
- Reporting suite
- Supplier Portal
- Seamless integration of 3rd parties for beds, flights, and transfers
- Fast search and book XML for distribution
- Full web services functionality for a truly open architecture
- Packaging and brochure pricing
- Mobile contracting

Powered by intuition

iVector is powered by intuitiveclasses™, our proprietary software development language, designed to give customers a better return on their investment. iVector is a true client server application run on Windows 2008 IIS 7 and SQL Server 2008. It's also 100 percent Microsoft ASP.Net driven and embraces XHTML, XSLT and XML. intuitive created intuitiveclasses™ by taking Microsoft's .Net development language and enhancing many of the standard Microsoft Controls and Classes.

intuitiveclasses™ gives us the power to work with greater efficiency to deliver to our customers:

- Faster system development and implementation
- Optimum system performance
- True 64bit architecture across Software and Hardware platforms

intuitiveclasses™ now powers all our browser-based applications. This is critically important in real world scenarios where WiFi and ADSL are used to connect to client/server based applications or hosted solutions.

This is the real power of intuitiveclasses™

Be intuitive, think intuitive

intuitive Ltd is an innovative, dynamic, and progressive travel software company based in South London. intuitive was established in 2003 and launched its iVector web-based tour operation application in 2005, which set the industry standard for fast, efficient tour operating systems. The company's impressive management team has been a driving force behind many successful system implementations and technology developments in the travel industry over the last 20 years.

intuitive's unique approach to software development has enabled the creation of incredibly powerful, fast, and scalable web based tour operating systems. Using the very latest technology, and building on Microsoft's .Net framework, intuitive has created its own development classes and methodology which have provided it with the tools to cut through incredibly complex business requirements with relative ease. Now recognised as a market leader in its field, iVector's reservation platform has increased the number of passengers booked through it from c. 100,000 just 12 months ago to over 500,000 today and still growing.

iVector

Taking travel systems in a new direction

Factsheet

Is iVector For You?

iVector provides the full end to end Tour Operating and Travel Management System. Types of customer that currently use all, or part, of iVector are:

Traditional Tour Operators

Pre-packaged and Dynamic Packaged flight, hotel, transfer and extras holiday sales.

Bed Banks

Own accommodation contracts and 3rd party stock to trade and direct.

Tailormade Tour Operator

Complex pre-packaged itineraries with dynamic selling.

In Resort Tour Operator Management

Rooming manifest, excursion selling, arrivals management.

Contracting

iVector's comprehensive contracting modules underpin the majority of the system. Anything loaded in to the contract can be sold, be it supplements, special offers, or obscure rate and availability rules. The core contracting modules are:

Accommodation

Flights

Transfers

Cruises

Rail

Car Hire

Insurance

Extras

Unique Features

Price Cache

Pricing routines create a cache of prices for distribution or prepackaging.

CMS

Fully integrated, database driven CMS. Provides direct control of front end websites.

Consumer facing Shopping Basket

Optional direct selling shopping basket approach to website booking journeys.

Supplier Portal & Channel Manager Integration

Suppliers can access and amend rates and availability.

Package Builder

Using own stock accommodation and own or 3rd party flights, an almost infinite number of overnight 'throw away' packages can be created.

Multi-lingual

All fields within iVector can hold any number of translations. Based on a language code the correct translation can be presented on a website.

Dynamic Packaging

Real time, live and accurate pricing and availability. Matching suitable accommodation, flight, transfer, & extras options to clients.

Itinerary Builder

Pre-built fixed itinerary tours based on real contract availability. Amend, quote and sell in the Call Centre.

Standard Features, Intuitively Developed

Margins

Commissions

CRM

Documentation

Reporting

Trade
Management

Incoming
Payments

Supplier
Payments

3rd Party Integrations

Accommodation

- Hotelbeds
- Hotels4u
- GTA
- Jacob
- Tourico
- Jumbo
- Superbreak
- Irish Welcome Tours
- Viajes Urbis
- Serhs
- Bonotel

Flights

- Multicom
- No Frills
- Charter
- Consolidators
- Published

Finance

- SAP
- Sage

Payment

- Secure Hosting
- mPay
- eClearing

Transfers

- Resorthoppa
- Hotelbeds

Channel Managers

- Rate Tiger
- Stardekk

Others

- PostcodeAnywhere
- InterFAX

Selling Channels

Web

Call Centre

XML

Price Cache

Affiliates

Customer List

Low Cost
Travel Group

Getabed

Club 18-30

Thomas Cook
Belgium

Amro Holidays

Exclusively
Canada

Jewel in
the Crown

Hotels4u

Libra Holidays

Resort
Marketing
International

Irish City Breaks
(Claddah Travel)

Kenwood Travel

Ionian Hotels

eWaterways

Technical Details

SQL Server 2008

ASP.net 3.5 on Windows
2008 and IIS 7

Highly scalable 64bit
environment

Supporting 200,000
searches per hour
with a sub 2 second
response time